

# CSE 8803RS: Recommendation Systems

## Lecture 12: Matrix Completion from a Few Entries

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# Problem Definition for Matrix Completion

- Imagine that each of  $m$  customers watches and rates a subset of the  $n$  movies available through a movie rental service. This yields a dataset of customer-movie pairs  $(i, j) \in E \subseteq [m] \times [n]$ , and for each such pair, a rating  $M_{ij} \in \mathcal{R}$ .
- The object is to predict the rating for the missing item of given matrix.
- The paper is interested in very large data sets, thus focus on the limit  $m, n \rightarrow \infty$  with  $m/n = \alpha$  bounded away from 0 and  $\infty$ .

# The General Question to Address

- Under which conditions do the known ratings provide sufficient information to infer unknown ones?
- Can this inference problem be solved efficiently?

# Model Definition

- Assume the matrix of ratings has rank  $r \ll m, n$ . More precisely, we denote by  $M$  the matrix whose entry  $(i, j) \in [m] \times [n]$  corresponds to the rating user  $i$  would assign to movie  $j$ .
- We assume that there exist matrices  $U$ , of dimensions  $m \times r$ , and  $V$ , of dimensions  $n \times r$ , and a diagonal matrix  $\Sigma$ , of dimensions  $r \times r$  such that

$$M = U\Sigma V^T$$

- Let  $M^E$  be the  $m \times n$  matrix that contains the revealed entries of  $M$ , and is filled with 0's in the other positions

$$M_{i,j}^E = \begin{cases} M_{i,j} & \text{if } (i,j) \in E \\ 0 & \text{otherwise} \end{cases}$$

# Assumptions

- The subset of observed entries  $E$  is uniformly random.
- The factors  $U$ ,  $V$  are unstructured. This notion is formalized by the incoherence condition introduced by Candes and Recht [1].

# Incoherence property

- **A1.** There exist a constant  $\mu_0 > 0$  such that for all  $i \in [m], j \in [n]$ , we have  $\sum_{k=1}^r U_{i,k}^2 \leq \mu_0 r, \sum_{k=1}^r V_{i,k}^2 \leq \mu_0 r$ .
- **A2.** There exist  $\mu_1$  such that  $|\sum_{k=1}^r U_{i,k} \sum_k V_{j,k}| \leq \mu_1 r^{1/2}$ .
- In particular, the incoherence condition is satisfied with high probability if  $U$  and  $V$  are uniformly random matrices with  $U^T U = m\mathbf{1}$  and  $V^T V = n\mathbf{1}$ .

# A Naive Algorithm

- **Projection.** Compute the singular value decomposition (SVD) of  $M^E$  (with  $\sigma_1 \geq \sigma_2 \geq \dots \geq 0$ )

$$M^E = \sum_{i=1}^{\min(m,n)} \sigma_i x_i y_i^T$$

and return the matrix  $T_r(M^E) = (mn/|E|) \sum_{i=1}^r \sigma_i x_i y_i^T$  obtained by setting to 0 all but the  $r$  largest singular values.

- Notice that, apart from the rescaling factor  $(mn/|E|)$ ,  $T_r(M^E)$  is the orthogonal projection of  $M^E$  onto the set of rank- $r$  matrices. The rescaling factor compensates the smaller average size of the entries of  $M^E$  with respect to  $M$ .

# Weakness in Naive Algorithm

- If  $|E| = \Theta(n)$ , this algorithm performs very poorly.
- $M^E$  contains columns and rows with  $\Theta(\log n / \log \log n)$  non-zero (revealed) entries. The largest singular values of  $M^E$  are of order  $\Theta(\sqrt{\log n / \log \log n})$ . The corresponding singular vectors are highly concentrated on high-weight column or row indices.
- Such singular vectors are an artifact of the high-weight columns/rows and do not provide useful information about the hidden entries of  $M$ .



# Trimming

set to zero all columns in  $M^E$  with degree larger than  $2|E|/n$ . Set to zero all rows with degree larger than  $2|E|/m$  (degree of a column of a row is the number of its revealed entries).

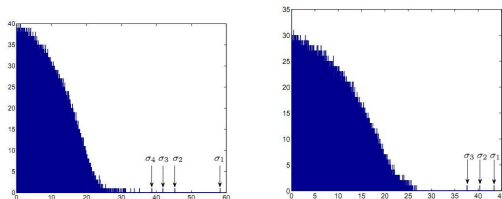


Figure 1: Histogram of the singular values of a partially revealed matrix  $M^E$  before trimming (left) and after trimming (right) for  $10^4 \times 10^4$  random rank-3 matrix  $M$  with  $\epsilon = 30$  and  $\Sigma = \text{diag}(1, 1.1, 1.2)$ . After trimming the underlying rank-3 structure becomes clear. Here the number of revealed entries per row follows a heavy tail distribution with  $\mathbb{P}\{N = k\} = \text{const.}/k^3$ .

The above figure shows that trimming makes the underlying rank-3 structure much more apparent. This effect becomes even more important when the number of revealed entries per row/column follows a heavy tail distribution, as for real data.

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**Algorithm 1** Spectral Matrix Completion

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Trim  $M^E$ , and let  $\tilde{M}^E$  be the output;

Project  $\tilde{M}^E$  to  $T_r(\tilde{M}^E)$ ;

Clean residual errors by minimizing the discrepancy  $F(X, Y)$ .

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- The last step of above algorithm allows to reduce small discrepancies between  $T_r(\tilde{M}^E)$  and  $M$ .
- **Cleaning.** Given  $X \in \mathcal{R}^{m \times r}$ ,  $Y \in \mathcal{R}^{n \times r}$  with  $X^T X = m\mathbf{1}$  and  $Y^T Y = n\mathbf{1}$ , we define

$$F(X, Y) = \min_{S \in \mathcal{R}^{r \times r}} \mathcal{F}(X, Y, S)$$

$$F(X, Y, S) = \frac{1}{2} \sum_{(i,j) \in E} (M_{ij} - (XSY^T)_{ij})^2$$

- The cleaning step consists in writing  $T_r(\tilde{M}^E) = X_0 S_0 Y_0^T$  and minimizing  $F(X, Y)$  locally with initial condition  $X = X_0$ ,  $Y = Y_0$ .
- In geometrix terms,  $F$  is a function defined over the cartesian product of two Grassmann manifolds. Newton and conjugate gradient method [2] is applied to solve the problem.

Define the relative root mean square error as

$$RMSE = \left[ \frac{1}{mnr} \|M - T_r(\tilde{M}^E)\|_F^2 \right]^{1/2}$$

where we denote by  $\|A\|_F$  the Frobenius norm of matrix  $A$ . Notice that the factor  $(1/mn)$  corresponds to the usual normalization by the number of entries. The factor  $(1/r)$  is instead necessary because the typical size of the entries of  $M$  is  $\sqrt{r}$ .

# Main Result

- Assume  $M$  to be a rank  $r \leq n^{1/2}$  matrix that satisfies the incoherence condition A2. Then with high probability

$$\frac{1}{mnr} \|M - T_r(\tilde{M}^E)\|_F^2 \leq C(\alpha) \frac{nr}{|E|}$$

- Assume  $M$  to be a rank  $r \leq n^{1/2}$  matrix that satisfies the incoherence conditions A1 and A2. Further, assume  $\Sigma_{\min} \leq \Sigma_1, \dots, \Sigma_r \leq \Sigma_{\max}$  with  $\Sigma_{\min}, \Sigma_{\max}$  bounded away from 0 and  $\infty$ . Then there exists  $C'(\alpha)$  such that, if

$$|E| \leq C'(\alpha) nr \max\{\log n, r\}$$

then the cleaning procedure in Spectral Matrix Completion converges, with high probability, to the matrix  $M$ .

# Proof of Theorem 1

- There exists  $C(\alpha) < \infty$  such that, with high probability

$$\frac{1}{\sqrt{mn}} \|M - T_r(\tilde{M}^E)\|_2 \leq C\left(\frac{r}{\epsilon}\right)^{1/2}$$

- There exists  $C(\alpha) > 0$  such that, with high probability

$$|x^T \left(\frac{\epsilon}{\sqrt{mn}} M - \tilde{M}^E\right) y| \leq C\sqrt{r\epsilon}$$

for any  $x \in \mathcal{R}^m$  and  $y \in \mathcal{R}^n$  such that  $\|x\| = \|y\| = 1$ .

- There exists  $C(\alpha) > 0$  such that, with high probability

$$\left| \frac{\sigma_q}{\epsilon} - \Sigma_q \right| \leq C\left(\frac{r}{\epsilon}\right)^{1/2}$$

where it is understood that  $\Sigma_q = 0$  for  $q > r$ .

## Proof of Theorem 2

- Assume  $\epsilon > A \max\{r \log n, r^2\}$  with  $A$  large enough. Then there exists constants  $C_1, C_2, \delta > 0$  such that, with high probability

$$C_1 n \epsilon (d(\mathbf{x}, \mathbf{u})^2 + \|S - \Sigma\|_F^2) \leq F(\mathbf{x}) \leq C_2 n \epsilon d(\mathbf{x}, \mathbf{u})^2$$

for all  $\mathbf{x} \in M(m, n) \cap \mathcal{K}(3\mu_0)$  such that  $d(\mathbf{x}, \mathbf{u}) \leq \delta$ .

- Assume  $\epsilon > A \max\{r \log n, r^2\}$  with  $A$  large enough. Then there exists constants  $C, \delta > 0$  such that, with high probability

$$\|\text{grad} \tilde{F}(\mathbf{x})\|^2 \geq C n \epsilon d(\mathbf{x}, \mathbf{u})^2$$

for all  $\mathbf{x} \in M(m, n) \cap \mathcal{K}(3\mu_0)$  such that  $d(\mathbf{x}, \mathbf{u}) \leq \delta$ .

- Optimal RMSE with  $O(n)$  entries.
  - RMSE can decay much faster with the number of observations per degree of freedom ( $|E|/nr$ ).
- Threshold for exact completion.
  - Prove exact reconstruction for  $|E| \leq C'(\alpha)nr \log n$  for all values of  $r$ .
- More general models.
  - address the problem when observed entries  $E$  is far from uniformly random or the matrices are non-incoherent.



- 1 E. J. Candes and B. Recht, Exact matrix completion via convex optimization, arxiv:0805.4471, 2008.
- 2 A. Edelman, T. A. Arias, and S. T. Smith, The geometry of algorithms with orthogonality constraints, SIAM J. Matr. Anal. Appl. 20 (1999), 303–353.